



# CrossFit Coach Membership Sales Full-time Position

Job Title: ***CrossFit Coach/Membership Sales, Full-time position***  
Location: *710 Progress Ave., Unit 5, Scarborough, ON M1H 2X3*  
Working Hours: *Monday-Thursday 12:00-9:00pm, Friday 9:30am-6:30pm*  
Responsible to: *Sue-Ann Van Damme, Co-Owner/Business Manager*

## **Job Purpose**

To coach, educate, and motivate the Canuck community. Be a positive role model and inspire others to lead a healthy lifestyle. Looking for a passionate and motivated individual that wants to be successful and help grow the CrossFit Canuck brand.

## **Why Crossfit Canuck?**

We are the preeminent fitness facility in Scarborough and YOUR opinion matters! We value your contribution and believe in employee development and providing opportunities for you is a top priority. Take this opening for a chance to be a leader and make a difference!

## **Main Duties and Responsibilities**

- Lead and Coach all-CrossFit based classes and Personal/Team training sessions
- To ensure all equipment associated with the gym is correctly set up, maintained, stored and returned on completion of classes. Cleanliness of gym facilities, change rooms, and lobby area is maintained at all times.
- Responsible for front desk duties including: answering phone, email, and walk-in inquiries.
- Be knowledgeable of all membership options for when meeting prospective members (ie. CrossFit, On-Ramp, Powerlifting, etc.). Have keen sales and interpersonal skills to inform them of what *CrossFit Canuck* can do to help them achieve their fitness goals.
- Promote, create content, and increase awareness of *CrossFit Canuck*, via social media platforms (ie. FB, Instagram, and Website).
- Attend monthly staff meetings.
- Assist and execute Canuck events; help with planning when required.
- All other duties as assigned.
- To take responsibility for their own continuous professional development and attend relevant training courses to improve their coaching delivery

## Personnel Details

<b>Qualifications</b>	<b>Preferred</b> <ul style="list-style-type: none"><li>• Hold a CrossFit Level 1 Trainer certification</li><li>• University degree in Kinesiology, Exercise Science or related field</li></ul> <b>Desirable</b> <ul style="list-style-type: none"><li>• Hold a valid First Aid Certificate; CPR/AED</li></ul>
<b>Experience</b>	<b>Preferred</b> <ul style="list-style-type: none"><li>• Personal Training or Group Training Experience</li></ul> <b>Desirable</b> <ul style="list-style-type: none"><li>• Website, video/social media content creation experience</li></ul>
<b>Skills &amp; Competencies</b>	<ul style="list-style-type: none"><li>• Excellent communication and interpersonal skills</li><li>• Strong planning and organizational abilities</li><li>• Ability and willingness to work independently and in a team environment.</li><li>• Must be self-motivated</li><li>• Ability to manage a group of participants effectively</li><li>• Solution orientated</li></ul>

## Job Application Requirements

Please include your résumé, and in your cover letter, please include the following information:

- What is your perfect day? Detail hour by hour – be specific!
- What are your Core Values? Provide examples of when you have displayed them in the past.
- Why do you feel you are a perfect fit for this position?
- How do you think you will add value to our clients?

***Send cover letter and résumé to [sue@crossfitcanuck.com](mailto:sue@crossfitcanuck.com)***